

**AMBRIGHT CONSULTING announces its 2022 Global Media Consultant of the Year:
*Love from H3!***

FOR IMMEDIATE RELEASE

Contact:

Ambright Consulting Ltd.
<https://ambrightconsulting.com>
contact@ambrightconsulting.com
Call or Text: (971) 238-9391

**AMBRIGHT
CONSULTING**

March 1, 2023 – AMBRIGHT CONSULTING LTD. is proud to recognize ‘Love’ of the *H3 Podcast*, a media genius in the modern landscape, as 2022 Global Media Consultant of the Year!

‘Love’ is a ‘new media’ streamer also known as “YungFika” who, in addition to coming to the attention of and joining the [H3 Podcast](#) crew, surpassed incredible challenges and has demonstrated impressive skill to garner his own online cult following. His story is particularly relatable to the latest generation of digital and social media professionals. As a teen with no postsecondary education, Love (which is an anglicization of his Swedish name) trained himself and leveraged ‘new media’ skills to develop a meaningful reputation for success in creating and promoting international multimedia content. His content and work have been prominently featured, recognized, and broadcast to tens of millions across myriad global media platforms, including YouTube, Twitch, Twitter, and Instagram, among other digital content platforms.



Love, pictured in the H3 Podcast studio while visiting the United States.

Humble Origins: Many of his new fans are surprised to learn that, despite his broadly international community of fans and viewers, Love is from a small town of less than 100,000 residents in Sweden. However, he grew up with a passion for consuming and creating digital content, which has blossomed into a promising and successful career. At the time he began developing his expertise as a digital media professional, Love was struggling to support himself in a low-paying food service job. With hard work and self-education, he established a name for himself among the cult following of the H3 Podcast, one of the world’s top non-syndicated shows, and he quickly secured an offer to lead their social media team and join their production crew.

(Continued)

March 1, 2023

The “H3” Fandom: Love has become a household name and cult character in his own right among the crew, who are often on camera in a supporting capacity and help write, produce, and promote the show’s sketches on its YouTube channel, whose subscriber count has long held just short of three million. Love primarily serves the Podcast’s millions of fans by leading the company’s social media efforts. He manages and operates their social media channels and is responsible for clipping and promoting other revenue-producing content. He also ‘attends’ every show virtually, having only briefly visited their studio in Los Angeles, California, where H3 broadcasts to tens of thousands of live viewers at least five days a week. Each of their most popular episodes accumulate millions of views, with their highest nearing 13 million.

A Promising Career: Love’s success has grown well beyond his fame garnered from the H3 Podcast. His tireless work has allowed him to become an ‘new media’ influencer. On [Instagram](#), his personal account has over 70,000 followers, with over 60,000 on [Twitter](#). If all of this wasn’t impressive enough, he has recently pivoted into broadcasting personal content on [Twitch](#) to a growing fanbase of over 20,000. Online, he has become a notable figure with personal relationships to other internationally famous broadcasters likes Pokimane, HasanAbi, and of course Ethan & Hila Klein. One of the unique markers of Love’s promising future is his ability to leverage his creativity, content, and relationships into revenue-generating activities. For example, he was recently featured in a KFC Sweden ad (on TikTok, no less).

Love is recognized for his digital influence and content production in a variety of disparate subjects. Some examples:

- Cross-cultural culinary digital spaces
- Intersection of robotics, Artificial Intelligence, and digital communications
- Public interaction and engagement with government/law enforcement in the digital space
- Societal, legal, and cultural issues within the digital broadcasting industry
- Online presence and website development
- SEO, Web Design, and Marketing in a complex digital landscape
- International, digital, social media, and content creation topics
- Generating short-form content and revenue from long-form (managing the H3 Clips channel)

Ambright Consulting is proud to recognize and support Love’s outstanding, skillful work in the Digital Media industry around the world. It is our pleasure to award him the title of [Global Media Consultant of 2022!](#)

Find Love on the following platforms:

- [Twitch](#)
- [H3 Out of Context Clips Channel](#)
- [H3 Podcast](#)

External Media Links:

- [Who is Love? \(Dailyinet\)](#)
- [Interview with Secret Los Angeles](#)
- [Interview with The Click \(NYU\)](#)

AMBRIGHT CONSULTING LTD. specializes in professional services tailored to small business, startups, and entrepreneurs. Learn more about our consulting services and how we can help your business at <https://ambrightconsulting.com>. *Image courtesy of Love and the H3 Podcast.*